

UFLA CORPORATE MEMBERSHIP VALUE PROPOSITION

Strategic Visibility and Influence

- Position your institution as a national leader in financial literacy and economic empowerment.
- Participate in policy-influencing platforms including the Annual Financial Literacy Think Tank Conference and national working groups.
- Get recognized for your efforts annually during the Think Tank Conference.

Networking and Collaboration

- · Access and collaborate with over 2,400 trained facilitators across all 146 districts of Uganda.
- Form strategic alliances through UFLA events and multi-sector campaigns
- Benefit from direct integration into national grassroots and institutional networks.

Brand Promotion and Business Exposure

- Feature your brand logo on UFLA publications, training materials, reports, and marketing campaigns.
- Benefit from media exposure on UFLA's digital platforms and national events..
- Post and promote your events and calls via the UGFINLIT App.

Program Co-Creation and Customization

Co-develop financial literacy programs tailored to your clients, staff, or community needs in areas like:

- Saving & Investment
- Insurance
- Debt Management
- Digital Financial Literacy
- Planning for Transition/retirement





Corporate Social Responsibility (CSR) Integration

- · Align your CSR initiatives with Uganda's National Financial Inclusion Strategy.
- Amplify your rural and urban outreach through Project Take UFLA Home.

Access to Tools and Real-Time Data

• Leverage the UGFINLIT App for impact tracking, data analytics, and real-time engagement with stakeholders.

Special Discounts and Benefits

- Priority consideration and discounts for training engagements, joint projects, and knowledge-sharing forums.
- First-access to new tools, publications, and learning resources developed by UFLA.

SPECIAL DISCOUNTS AND BENEFITS

Category	Eligibility	Annual Subscription
Corporate Member	Financial Institutions, NGOs, Enterprises, CSR arms, etc.	UGX 5,000,000



CORPORATE MEMBERSHIP APPLICATION FORM

PART A - ORGANIZATION INFORMATION Organization Name: Website: Fax No: Physical Address: Postal Address (P.O. Box): Email (General): **PART B - OPERATIONAL DETAILS** Sector / Industry: Ownership: ☐ 100% National-owned 100% Foreign-owned Mainly National-owned Mainly Foreign-owned **Business Type:** Private Company □NGO ☐ Government Agency Sole Proprietorship Public Company Other: **NUMBER OF EMPLOYEES:** • Expatriates: Persons with Disabilities: Female Staff in Management: PART C - REASONS FOR JOINING Please state your main objectives for joining UFLA:

PART D - KEY CONTACTS

Chief Executive Officer (CEO):
Name:
Mobile:
Email:
Head of HR / Programs:
Name:
Mobile:
Email:
Head of Finance / Accounts:
Name:
Mobile:
Email:
PART E – MEMBERSHIP CATEGORY (Select One)
Corporate Member - UGX 5,000,000
MSME (specialising in Financial Literacy/BDS) - UGX 500,000
Authorized Signatory:
Designation:
Date:
Company Stamp:

Return completed forms to: **Uganda Financial Literacy Association (UFLA)**

Plot 112-114 New PortBell Road, Akamwesi Complex, RM F40, P.O Box 125572, Nakawa, Kampala



